

BASEL, PARKING BAD. BAHNHOF, SURFACE 3 (VALID FOR ALL EXIBITON EXCL. BASELWORLD)



| FACTS AND FIGURES | |
|---------------------------|----------------------|
| Dimensions | W 15.14 m x H 5.87 m |
| Total size | 88.87 m2 |
| Availability | Permanent |
| Illumination | yes |
| Frequency per trade fairs | 750'000 |
| Visibility | Sideways/oblique |

| LOCATION DESCRIPTION | |
|---|--|
| ■ Visible to customers on their way to and from the site | |
| ■ Busiest motorway section in the whole of Switzerland | |
| ■ Directly next to the motorway A2 | |
| ■ High traffic volumes | |
| ■ Congestion area year-round | |
| ■ Motorway with 10 lanes in total | |
| ■ Speed limit 60/80 km/h | |
| ■ Visible For traffic from and to the direction Basel-City/Messe, Zürich, Bern, Luzern as well as for the whole of the international traffic. | |

| PERMISSION | |
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| ■ Outline approval existing, individual artwork requires authorization | |

| RESTRICTIONS | |
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| ■ No restrictions concerning the number of words | |
| ■ No alcohol and tobacco advertising | |

