

## ZURICH, EXHIBITION CENTRE 4.C

### Exhibition centre entrance hall



#### FACTS AND FIGURES

|                           |                                |
|---------------------------|--------------------------------|
| Dimensions                | ca. W 2.50 m x H 12.50 m       |
| Total size                | ca. 31.25 m <sup>2</sup>       |
| Availability              | Permanent                      |
| Illumination              | yes, illumination of the hall  |
| Frequency per trade fairs | Varies according to trade show |
| Visibility                | Front, sideways/oblique        |

#### LOCATION | DESCRIPTION

- Exhibition centre entrance hall
- Opposite escalators
- By the lift
- Targeted to drive repeat contacts (approx. 3 times)
- Visible as visitors move from one floor to another
- Long viewing time
- Ideal viewing distance
- Price for smaller exhibitions/events upon request

#### PERMISSION

- Outline approval existing, individual artwork requires authorization

#### RESTRICTIONS

- Non-exhibitors upon request



#### LOCATION MAP

