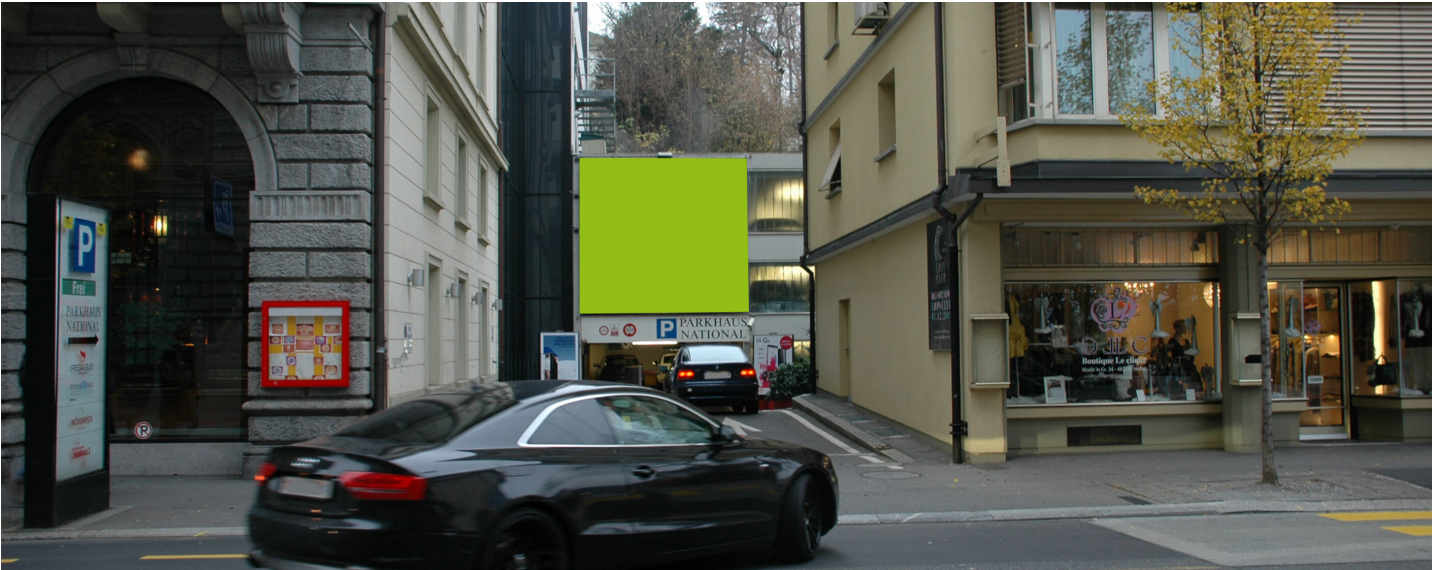


LUCERNE, PARKING NATIONAL / CASINO

Haldenstrasse 23

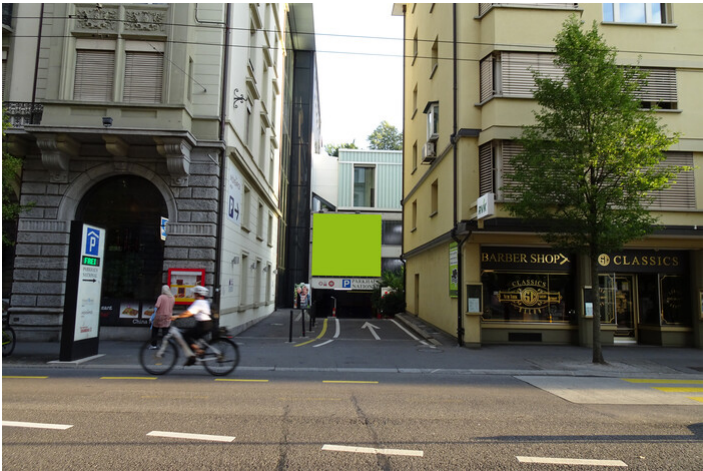


FACTS AND FIGURES	
Dimensions	W 5.00 m x H 4.50 m
Total size	22.50 m2
Availability	Permanent
Illumination	yes
Frequency per month	ca. 350'000
Visibility	Front

LOCATION DESCRIPTION	
■ Multi-storey car park "National"	
■ Mega poster is located above the car park entrance	
■ Lots of bars, clubs, as well as luxury hotels (National 5*, Palace 5*, Schweizerhof 5* and Montana 4*) in the surrounding area	
■ Next door to the Casino Luzern (Kursaal)	

PERMISSION	
■ Outline approval existing, individual artwork requires authorization	

RESTRICTIONS	
■ No competitor advertisement to Mövenpick Wines, M-Fitnesspark, Hotel National allowed	
■ No alcohol, tobacco, sex or political advertisement	
■ No restrictions regarding the number of words	



SITUATION PLAN	
Google Map	
Haldenstrasse 23	