

## BASEL, GROSSPETERSTRASSE 51



### FACTS AND FIGURES

Dimensions	W 8.28 m x H 4.30 m
Total size	35.60 m <sup>2</sup>
Availability	Permanent
Illumination	on request
Frequency per month	ca. 875'000
Visibility	Front, sideways/oblique

### LOCATION | DESCRIPTION

- High traffic volume
- Brand new frame, so that the megaposter is even more striking
- Main route from highway A2 into town
- Close to the railway station SBB
- Congestion area
- Highway exit down town
- Along commuting line

### PERMISSION

- Outline approval existing, individual artwork requires authorization

### RESTRICTIONS

- No alcohol, tobacco, sex or political advertisement
- Exception - beer and wine advertisement allowed
- No restrictions regarding the number of words



### SITUATION PLAN

[Google Map](#)

Grosspeterstrasse 51