

# LUCERNE, ENTRANCE TO THE RAILWAY STATION

## Neustadtstrasse 31



FACTS AND FIGURES	
Dimensions	W 7.00 m x H 9.00 m
Total size	63.00 m2
Availability	Permanent
Illumination	yes
Frequency per month	ca. 1'800'000
Visibility	Front, sideways/oblique

- LOCATION | DESCRIPTION
- Access road to main station
  - Only steps away from Lucerne main station
  - Best view for incoming and outgoing train passengers
  - Extended viewing time due to slow traveling trains in this area
  - Illumination at night maximizes exposure

- PERMISSION
- Outline approval existing, individual artwork requires authorization

- RESTRICTIONS
- No restrictions concerning the number of words
  - No alcohol, tobacco, sex or political advertisement



SITUATION PLAN

[Google Map](#)  
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