

ZURICH, HARDTURMSTADIUM MIDDLE SURFACE



FACTS AND FIGURES	
Dimensions	W 28.50 m x H 7.30 m
Total size	208.05 m2
Availability	Permanent
Illumination	yes, floodlit
Frequency per month	ca. 920'000
Visibility	Front, sideways/oblique

LOCATION   DESCRIPTION	
■ Exclusiveness	
■ Most important route from the City to the Highway	
■ In the direction of Basel, Bern, Lucerne, Lausanne, Geneva	
■ Lots of daily commuters	
■ Traffic jams, intersection with traffic lights	
■ Long viewing !	
■ Tram-Stop of line Nr. 4 in both ways	

PERMISSION	
■ Outline approval existing, subject requires authorization	

RESTRICTIONS	
■ No advertisement for sex, tobacco, politics or strong alcoholics	
■ Visual with simple content, easy to be understood with max. 5 words in large and legible letters; plus clearly subordinate a logo and an URL	



SITUATION PLAN	
<a href="#">Google Map</a>	
Hardturmstadion 321	