

## Data delivery for mega posters

### Important

- Please note the official restrictions on the relevant factsheet.

### Notice

- If a megaposter is fitted to scaffolding, a white background may appear „grey“ after a while due to dust.

### Fonts and logos

- Use little text, but a large font size.
- Lettering and logos should be positioned about 15 cm from the edge of the poster (above and below).
- Please deliver typeset text copy, logos and graphics in vectorised files (path).

### Colours

- Use high-contrast designs and strong colours (supports the visual impact when viewed from a distance).
- If data is delivered without a colour-binding template, printing will be completed based on the results and at customer's risk.
- Printing occurs in CMYK mode.
- Starting from the 1. December 2022 pantone colours are no longer supported by Adobe and can therefore no longer be printed.
- Upon request, we will be happy to produce colour-binding proofs, which shall be charged to you at a cost.

### General information

- Prepare documents 1:1 or in ratio (e.g. 1:10, 1:20). Identify accordingly (e.g. printdata\_pp-ag\_1to10.pdf).
- Bleed 1% of final size on each side. The bleed for poster that are less than 200cm must be at least 2cm. Bleed continuous with the background / image etc. (not white).
- Please send us the print file **without** printer marks (crop Marks, bleed marks, registration marks, color bars and page informations).
- Data must be created in CMYK or RGB mode.
- Always include the original image files, fonts and vectorised logos / slogans.
- Deliver the print data as a print-ready PDF, which was exported as PDF / X-4 and contains the IOS coated V2 colour space.
- The print file can **only be up to 2 GB** in size. Larger files cannot be processed by our machine.

### Scan-Service

- All slides, photos, illustrations and other flexible supervisory templates up to 50x65cm should be processed on a high-end scanner in order to achieve optimal print quality for the final format. Max. scan magnification factor: 150x.

### Data resolution

- Please do not interpolate images using image programmes.

- up to 20m <sup>2</sup>	min. 100 DPI (final size)
- from 20m <sup>2</sup>	min. 50 DPI (final size)
- from 100m <sup>2</sup>	min. 35 DPI (final size)
- from 200 m <sup>2</sup>	min. 25 DPI (final size)

- Lambda (RGB), max. roll width 125cm:

- up to 30x50cm	min. 400 DPI (final size)
- from 40x50cm	min. 200 DPI (final size)

### Software

- Mac: Photoshop CS4, Illustrator CS4, InDesign CS4, Freehand MX, Quark XPress 6
- PC: Photoshop CS4, Illustrator CS4, InDesign CS4

### Data delivery

- E-mail
- Data medium via regular postal services (CD-Rom or DVD)
- FTP-Server (upon request)
- [www.wetransfer.com](http://www.wetransfer.com)

### Deliver data to

panorama & printkonzept ag  
lyon-strasse 31  
ch-4053 basel  
info@pp-ag.ch  
+41 (0)61 225 55 55